



I am convinced that good software can only be created when technical expertise meets user-centered thinking.

With over 15 years of combined experience in software development and UX architecture, I combine these two perspectives to create a unique strength.

- 11. April 1990 in Herford
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Patrick Schöbel

UX Designer & Developer

Skills

- Swift
- SwiftUI
- SwiftData
- Objective-C
- Vapor
- Xcode
- Git/GitHub
- REST APIs
- Scrum
- SAFe
- Claude Code AI
- Figma
- User Research
- Usability Testing
- Accessibility
- VoiceOver

Languages

- German: Native speaker
- English: C1

Experiences

Since December 2017

User Experience Architect Senior Analyst, Accenture Song

until Dec 2023: Intermediate Product Designer
until Dec 2021: Junior Product Designer

Conducting user research and creating target group-oriented usage concepts for web and app portals in the automotive industry. This involves close coordination within cross-functional, international teams and with customers, as well as accompanying validation of prototypes through usability tests.

Since 2008

Independent and part-time iOS development

Design and development of iOS apps both as personal projects and for external clients – including one of the first iOS sleep phase alarm clocks, an app developed in close consultation with stakeholders to improve accessibility in public transport, a smart home app, a baby-name finder, and an app for cargo bike management and planning multimodal routes with bicycle-friendly train connections.

Education

2016 - 2017

University of Dundee (Scotland), Master of Science with Distinction in User Experience Design

Assistive Technologies | MMI

Thesis: „Designing and Evaluating PresActive, a Hand-Gesture Controlled Software Application for Creating Slide-Based Presentations“

2012 - 2015

Bielefeld University, Bachelor of Science in Kognitive Informatik

Artificial Cognition | MMI

Thesis: „Design, prototyping, and evaluation of a Leap Motion-controlled presentation program“

2008 - 2011

Dual training as an IT specialist for application development

Final project: „Development of a mobile software application to support blind people in using public transportation“

More details about my portfolio can be found on my website www.patrickschoebel.de